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REPORT ON IMPLEMENTATION
OF THE COMMUNICATION AND DISSEMINATION
STRATEGY (D6.2)

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Executive summary

The report refers to the project "Open Food Innovation University" – OFINU, No.101128855, being implemented with financial support of the European Union Erasmus+ Programme. The period of the Grant agreement covers the time period 01/02/2024 till 31/01/2027.

The report includes detailed information on communication and dissemination measures held in the 18-months period (1 February 2024 – 31 July 2025) in order to inform predefined target groups about the OFINU project, to raise their interest on the project activities and issues addressed, to engage them in the processes, where achievement of results and their quality require feedback of the interested parties. Both: quantitative results as well qualitative aspects have been assessed and conclusions made for the second period.

Communication and dissemination activities are focused mainly on partner countries - Tajikistan and Uzbekistan and their stakeholders. Communication initiatives of the European Union's countries' partners in Latvia and Slovakia are considered as a contribution of these partners to the promotion of the visibility of the project and the generated results.

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Annex No.1. List of the communication and dissemination measures held.

Annex No.2. Stakeholders addressed, their involvement and impact.

1. Achievement of the objective of the Communication and Dissemination Strategy

The objective of the Communication and Dissemination Strategy (further in the report named – Strategy) is to inform the target groups and to raise their interest on the project activities, issues addressed, results to be produced and provided, thus ensuring their active participation and achievement of the project objectives and results, and creating preconditions for sustainability of the results beyond the project.

Measures implemented and described further in this report have had great impact on the achievement of the Strategy's objective because they helped to reach all planned target groups. Addressing public authorities and own universities management staff ensured all necessary support for establishment and legal adoption of the Open University. Addressing the business sector and getting their opinion helped to develop teaching mechanisms and tools well responding to the business sector's knowledge needs, as well as created preconditions for their participation in the piloting process and further use of the Open University as a knowledge base. Addressing other target groups increased visibility and recognition of the OFINU project and the Open University as innovative study form, what is significant for the piloting process, as well as for sustainability of newly created study form.

2. Target groups addressed

2.1. Overview of target groups addressed

Target groups addressed at the reporting period (Mo.1-18) can be divided in two categories:

- (1) External: public and private institutions and individuals, already or potentially interested in the newly developed and introduced study form and/or knowledge, food technology, and innovation.**
- (2) Internal: Central Asia universities' own staff (academic and administrative) and students.**

The main focus was on communicating with those external and internal target groups whose awareness, understanding and involvement was necessary to achieve certain results without which the Open University cannot be adopted, could not operate and sustain in a long-term perspective.

2.2. External stakeholders addressed

National-level public authorities addressed

The institutional governance structure and hierarchy in both partner countries (Tajikistan and Uzbekistan) require that new higher education initiatives are coordinated with sectoral ministries that monitor the performance of higher education institutions and provide them funding. Even if these initiatives do not require legislative changes or a new regulatory framework. In the OFINU project case they are:

- (1) Ministry of Higher Education, Science and Innovation of the Republic of Uzbekistan
- (2) Ministry of Education and Science of the Republic of Tajikistan
- (3) Ministry of Industry and New Technologies of the Republic of Tajikistan
- (4) Ministry of Agriculture of the Republic of Uzbekistan

Partner universities in both countries already held their first meetings with above listed ministries in autumn 2023 (before the official start date of the project) and this work was intensified after the signature of the contract and formal start of the project.

In the time period February 2024 – October 2024 partners have prepared and sent informative letters to the respective ministries, as well as appointed meetings in order to provide detailed information on the project,

its foreseen results and impact, to explore preconditions and constraints of the Open University, validate structure and mechanisms, elaborate key documents. In total 6 meetings were held: 2 in Uzbekistan and 4 in Tajikistan.

OFINU measures involving public authorities:

- T1.1. Exploring the regulatory framework for the implementation of innovative study form in CA universities
- T1.5. Validation of the newly developed study form structure and mechanisms
- T5.2. Elaboration and adoption of the OFINU quality assurance methodology
- T5.3. Elaboration and adoption of the OFINU Sustainability plan

The actions carried out have created a safe environment for the universities: to proceed with implementation of the project, to establish and adopt the Open University – a new form of studies, and to ensure necessary support throughout the project, e.g., while supplying the equipment customs require documents issued by the ministries. Awareness and support of ministries is significant also for sustainability of the project results.

Food industry stakeholders addressed

Another equally important target group addressed at the reporting period are food industry businesses for which the new form studies – the Open University - is being developed, modules' content and study materials developed, involved universities academic staff capacity and skills have been developed to ensure higher education that meets the expectations and needs of respective industry businesses. For this target group, the main communication took place mainly and directly with and through associated partners (companies' owners, managers, employees). They are:

- ***In Uzbekistan:*** Fruit and vegetable processing sector - a group of companies "AGROMIR" (Samarkand), Fruit and vegetable processing sector - the company "Navigul" (Andijan), Cereal processing sector - "Samarkand don mahsulotlari" (Samarkand).
- ***In Tajikistan:*** Dairy processing sector - CJSC "Combinati Shiri Dushanbe" (Dushanbe), Meat processing sector - limited liability company "Oryon Rustam" (Kulob), Association of Entrepreneurs of Khatlon (Dushanbe/Kulob).

Well targeted and regular direct communication to the associated partners (the most relevant communication form in Central Asia) have created a solid base for raising awareness and interest of companies on the Open University. It became possible thanks to the efforts of the OFINU project full partners - EU and CA universities.

Tajikistan's associated partners were invited and attended the kick-off meeting (on 06-07.05.2024), where they shared their views on the knowledge and competence needs and challenges. Uzbekistan's associated partners met with the local university management staff and the LBTU team in Uzbekistan (10.05.2024. in Samarkand - Samarqand don Maxsulotari, Agromir, 11.05.2024. in Tashkent - Navigul). Associated partners welcomed the project coordinator during her monitoring visit to discuss companies' and associations' participation, knowledge, technology and innovation needs (12.10.2024. in Andijan - Navigul, 14.10.2024 in Isfara – food producers' association MAPEST, 18.10.2024 in Samarkand – Agromir). As a result of the negotiations, the International Association of producers and exporters of Agriproducts of Tajikistan (MAPEST), expressed interest in taking part in the project. MAPEST brings together 16 fruit processing companies of the Ferghana Valley region of Tajikistan. Consultations were provided with associated partners while development of new study form structure and mechanisms, elaboration of the OFINU quality assurance methodology and sustainability plan.

Central Asia universities, together with their associated partners, actively communicated and promoted the Open University, at **large-scale events**, organised by other stakeholders:

- P2 SAMARU organised the OFINU contact bourse (T1.7.) within the national fair “AGRO PRO EXPO 2025”, held on 25-27 February 2025 in Samarkand. In total 100 companies took part in the fair, among them 27 food industry companies. About 1000 visitors attended the event. Presentation was given to a large audience, as well individual meetings held with food producers in order to raise awareness of the Open University, to explain benefits and to attract potential students. P2 SAMARU academic staff, developing the Open University, as well as current students were involved.

Video: <https://drive.google.com/drive/u/0/folders/1nTGp0T5zLxT7wkPhnOJydwZVWE3aPuqc>

- P4 TUT twice presented the project and the Open University at annual fairs, organized in the university by companies to attract employees.
 - On 29.05.2024. the presentation of the “Open University of Food Innovations – OFINU” was done at the fair, organized by enterprises for graduates. Over 100 representatives of companies and their organizations visited the OFINU project booth, where they learned about the project, its goals, Open University and significance of contemporary/innovative forms of studies in rapidly developing society and economy.
 - On 28.05.2025. a product exhibition and job fair were held at the P4 TUT with the participation of over 120 entrepreneurs of 40 enterprises. The OFINU project working group presented the Open University, and demonstrated the significance of modern higher education. It was done through the distribution of informative materials and small group discussions with companies, participants, graduates, and employers. About 320 stakeholders were addressed.

OFINU measures involving business sector stakeholders:

- T1.1. Exploring the regulatory framework for the implementation of innovative study form in CA universities
- T1.5. Validation of the newly developed study form structure and mechanisms
- T1.7. Contact bourse for raising awareness on the Open University (completed in Uzbekistan)
- T2.5. Joint EU-CA designing and adaption of the study modules
- T2.6. Digital Open Food Innovation University
- T5.2. Elaboration and adoption of the OFINU quality assurance methodology
- T5.3. Elaboration and adoption of the OFINU Sustainability plan
- T7.1. Kick off meeting (Tajikistan’s associated partners took part at the meeting).

Other external stakeholders potentially interested in the Open University and/or food technology and innovation related education

Besides addressing already predefined external target groups, partners used opportunities to address other stakeholders and wider audiences by presenting the project and Open University in other types of events: (1) National Erasmus+ Information days (16.12.2024 in Tajikistan), reaching more than 40 universities; (2) events organized by other universities, e.g., on 31.10.2024 seminar organised by the Kulob State University. These measures have helped to increase visibility of the OFINU project, which is very needed to attract the attention of potential students, external learners, as demand is the basis of the Open University's sustainability in a longer perspective. At least 350 stakeholders have been addressed during described events.

2.3. Internal stakeholders addressed

Involved Central Asia universities management staff

Management staff of five involved Central Asia universities were addressed, and took part in different tasks of the project: communication with the ministries, legal adoption and validation of the Open University as a new form of studies, revision of the relevance of new study modules' content, elaboration of the Quality Assurance Methodology, and elaboration of Sustainability plan. Involvement of each particular staff member was dependent on distribution of functions in each respective university. List of the main involved management staff (by position) in each involved Central Asia university is provided in the table below:

Short name of Central Asia partner university	Management staff addressed and involved in the OFINU implementation
P2 SAMARU	Rector and Vice rector for academic affairs Head of Quality Assurance Department Head of educational and methodological department
P3 AIAA	Rector and Vice rector for academic affairs Vice-rector for research and innovations Dean of the Faculty of Sericulture, storage and processing of agricultural products
P4 TUT	Rector and Vice rector for International Relations Vice-Rector for Academic Affairs and Quality Management of Education and Vice-Rector for the implementation of strategy and development of innovative technologies Dean of the Faculty of Engineering and Technology Head of Quality Assurance Department Members of the Academic Council
P5 KITIM	Vice rector for Education and management of quality of education Vice rector for Innovation, digitalization and external relations Head of Educational Department Members of the Academic Council
P6 BTUTI	Director and Deputy director of science, innovation and international relation Head of Department of quality of education Members of the Academic Council

Awareness and participation of the management staff have a sound impact on achievement of targets, as well on creation of favourable preconditions on sustainability of results. In depth analysis of the national and internal regulatory framework helped to choose approaches and mechanisms well fitting into existing higher education ecosystem. Representation of universities in negotiations with ministries ensured short- and long-term support of respective public authorities. Validation of the Open University structure and mechanisms created a path for piloting and further implementation of the Open University. Being aware of and providing expertise for elaboration of the OFINU quality assurance methodology and the OFINU Sustainability plan, positive impact on the quality of newly developed study form and its continuity in a longer time perspective was ensured.

OFINU measures involving own universities administrative staff:

- T1.1. Exploring the regulatory framework for the implementation of innovative study form in CA universities, setting a plan
- T1.2. Open University action demonstration – study visit at P1 LBTU
- T1.5. Validation of the newly developed study form structure and mechanisms
- T2.5. Joint EU-CA designing and adaption of the study modules

T2.6. Digital Open Food Innovation University

T5.2. Elaboration and adoption of the OFINU quality assurance methodology

T5.3. Elaboration and adoption of the OFINU Sustainability plan

T7.1. Kick off meeting.

Involved Central Asia universities academic staff, directly involved in the project implementation

68 teachers, being directly involved in the OFINU project (30 in Uzbekistan's HEIs and 38 in Tajikistan's HEIs), have taken part in various project activities: trainings, study visits, content and materials development, validation workshops, and meetings to discuss open university and food technology issues. The actual number of academic staff involved (68) exceeds the planned number (50). Especially active is P2 SAMARU, which has understood and assessed the capacity building opportunities offered by the project.

Involved Central Asia universities academic staff, not directly involved in the project implementation

At least 79 teachers, not being involved in the OFINU project directly (42 in Uzbekistan's HEIs and 36 in Tajikistan's HEIs), have been addressed: P2 SAMARU disseminated experience and knowledge on new teaching methodologies to the academic staff of Department of Humanitarian sciences, P3 AIAA – to the academic staff of Department of Pedagogics, P6 BTUTI – to the academic staff of department of Economic and Humanitarian sciences. P4 TUT involved Education Department staff in activities dedicated to issues of quality assurance in education, legal institutionalization of OFINU, and the development of a number of documents within the framework of the Open University concept. Internal experience dissemination events have been organized after the academic staff study visits in Latvia (P1 LBTU) and Slovakia (P7 SUA). Dissemination encouraged universities to adopt, incorporate and utilize new teaching methods at the universities scale, thus increasing project effects.

Addressing involved Central Asia universities' current students

Great attention was paid to informing current involved Central Asia universities' students about the OFINU project, opportunities to participate in piloting together with external learners, where the study process will be guided and supervised by EU academic staff. In total 572 students were informed, among them: at P2 SAMARU – 97, P3 AIAA – 85, P4 TUT – 220, P5 KITIM – 150, P6 BTUTI – 20. Tools used for informing: meeting with students, presentations given at large scale events (P4 TUT).

3. Visibility materials elaborated

OFINU project banner has been elaborated and placed in visible place of the premises of involved Central Asia universities. Due month – May 2024.

The OFINU banner has been adapted by each partner, produced at the local level, and used in all events, where the OFINU project has been promoted and communicated to the stakeholders. E.g., Kick off meeting (Dushanbe), the Contact burse (Samarkand), Large-scale fairs (Dushanbe).



OFINU project logo has been elaborated in three formats (JPG and PNG for digital use and CMYK for printing) and put in use on the OFINU digital platform (website and Moodle), OFINU social accounts on Facebook and Telegram, project leaflet, banners and other publicity materials. Logo has been used also in all documents and materials elaborated within the project. The LBTU ensured availability of the logo to all partners, as well raised awareness on its use. Due month of elaboration – April 2024

The project leaflet has been elaborated in three languages: English, Tajik, Uzbek (below is provided the screenshot in English). Due month – September 2024. It has been printed (100 copies in total in Uzbek and 300 copies in Tajik) and used while meetings with external stakeholders, disseminated to participants while own organised events, during participation in events, organised by other stakeholders, e.g., Erasmus+ days (Tajikistan), on the presentations of the at the fairs, organized by enterprises for graduates (Tajikistan), the Contact bourse (Uzbekistan).

Leaflets in digital format are available: <https://ofinu.eu/course/view.php?id=2>



In addition to the main banner, a ***promotional banner***, aimed to advertise and promote pilot studies with European Union academic staff participation, specifically targeted to external learners being already in the labour market and having need for knowledge, strengthen technological and innovation capacity or to receive higher education diploma, has been elaborated. Due month – May 2025.

The banner texts are in translation in national languages and will be ready till 15 August 2025.

4. Measures carried, tools and channels used to address target groups

4.1. Communication overview

Partners have planned a certain number of measures aimed at supporting and ensuring communication of the project and dissemination of achieved results. Below is an overview of what has been done and achieved till the end of the project mid-term date (31.07.2025), and what measures will be continued.

Planned or carried out OFINU project activities, outputs produced, and results already achieved have been communicated and disseminated through diverse measures, tools, and channels. They are as following:

1. Internet: information on the OFINU project was provided on websites of partners and other stakeholders, published on social networks' accounts, online newsletters.
2. Printed materials: information on the project and the Open University has been published in paper edition newspapers.
3. Broadcasts on TV and radio have been broadcasted.
4. Bilateral and multilateral face-to-face meetings, workshops, seminars, forums etc. have been held.

Communication and dissemination measures have been reported by partners on a regular base, using a joint template, created specifically for this purpose. *See at the end of the report Annex No.1 "LIST of communication and dissemination measures held"*. Together with general information, provided in detail, partners have provided copies/screenshots of articles and posts, video, records of broadcasts, presentations, and any other produced and published materials. Links to the publications are provided; however, some of the articles are already archived. Copies, screenshots of all publicity materials are accumulated in a joint documentation storage folder in the Google Drive platform and will be presented on request of the EACEA. P1 LBTU, on behalf of partners, provides information related to the communication and dissemination on the Project Management Portal.

For assessment of the implemented communication and dissemination measures, key performance indicators (KPIs), defined in the Strategy, have been used. Below is a table on communication results versus KPIs planned to achieve till mid-term of the project, distributed per Uzbekistan and Tajikistan.

Communication channel, tool	Uzbekistan			Tajikistan			UZ and TJ foreseen till the end of Mo.18	UZ and T achieved total
	Total number planned till the end of the project	Foreseen in Strategy till end of Mo.18 (1,5 years)	Number till end of Mo.18 (1,5 years)	Total number planned till the end of the project	Foreseen in Strategy till end of Mo.18 (1,5 years)	Number till end of Mo.18 (1,5 years)		
Articles in printed and digital media; TV, radio broadcasts								
Number of articles in printed media (newspapers, magazines):	6	3	2	6	3	3	6	5
Number of articles in Internet media:	6	3	3	6	3	2	6	5
Number of broadcasts on TV and radio:	12	3	3	12	3	3	6	6
Publications on websites, posts in social networks' accounts								
Number of posts on social networks' accounts of partners:	36	18	28	54	28	27	46	55
Facebook	18	9	15	27	14	27	23	42
Telegram	18	9	13	27	14	-*	23	13
Number of articles published on websites of partners:	12	6	10	18	9	20	15	30
Number of articles/posts published on websites and/or social networks' accounts of associated partners:	6	3	3	6	3	3	6	6
Other own communication and dissemination measures								
Number of own events, provided with participation of external stakeholders:	2	1	1	1	1	1	2	2
Number of events organized by other stakeholders, where the OFINU project has been presented:	1	0	1	1	0	1	0	2

*Partners anymore do not use Telegram channels for communication to the target groups.

The data summarised in the table show that, overall, the planned amount of communication and dissemination measures is close to the number planned for respective time period. Some numbers are even higher, e.g., number of articles on websites and social network accounts of partners. Some articles have been published also on websites and social accounts of other national or regional stakeholders. E.g., on 22.02.2024. Launch of the OFINU project was announced on the Uzbekistan National Erasmus Office website and Telegram account.

In addition to the Central Asia partners' national, regional, and local level measures, there are joint publications, communicated to the target groups via the *OFINU website*, and *two OFINU social accounts (one on Facebook and one on Telegram)*. There are 72 joint OFINU publications produced and communicated at the reporting period (see table below). Deliverables produced within the project are published on the OFINU website.

Channel	Number of publications/posts	Source
OFINU website	7 articles 10 deliverables, 5 gallery posts	https://ofinu.eu/course/view.php?id=4 https://ofinu.eu/course/view.php?id=3 https://ofinu.eu/course/view.php?id=5
Facebook (60 active users)	43	https://www.facebook.com/groups/1109145646816155
Telegram (85 active users)	22	https://t.me/ofinu2024

However, it should be noted that other communication channels are more relevant for users of Tajikistan and Uzbekistan. The wide visibility of the OFINU website would require much higher financial resources, which is not possible within the existing budget.

Along with the above-mentioned publications, EU partners P1 LBTU and P7 SUA have held 13 communication measures in total. Among them:

- **P1 LBTU (Latvia)** in total 9 publications, out of them 2 on the LBTU website, 3 on the LBTU Lifelong Education Centre website, 4 on the LBTU Lifelong Education Centre Facebook account.
- **P7 SUA (Slovakia)** in total 4 publications, out of them 2 in the SUA's own digital newspaper, 1 on the SUA website, 1 on the SUA Facebook account.

During the second project period, partners plan to intensify communication to further focus target groups on the open university and the opportunities it offers.

4.2. Communication via Internet: websites of partners and other stakeholders, social networks' accounts, online magazines and newsletters

The OFINU project has been communicated to the target groups via partners' websites. Each Central Asia partner university had created on its own website a project visit card or published article about the project and linked it with the OFINU website:

- P2 SAMARU <https://samaquni.uz/#/page/75>
- P3 AIAA <https://andqxai.uz/events/128>
- P4 TUT <https://tut.tj/en/ofinu-2/> ; <https://tut.tj/ofinu/>
- P5 KITIM <https://dtmik.tj/en/pages/39> ; <https://dtmik.tj/tj/pages/39>
- P6 BTUTI <https://iftut.tj/pages/5>

Associated partners also have highlighted either on website or social network account the project:

- **In Uzbekistan:**

Fruit and vegetable processing sector - a group of companies "AGROMIR" (Samarkand)

<https://agromir.uz/uz/posts/636>

https://m.facebook.com/story.php?story_fbid=pfbid0yXHD3pRxmLVjY3Rvry7hhw3GJFHC7pCX6AbuMarUNFU3BNZWV2Xoq8qfrtWbdR7ol&id=61554205037452&mibextid=Nif5oz

<https://telegra.ph/ERASMUS-loyihasi-boshlandi-05-01>

Fruit and vegetable processing sector - the company "Navigul" (Andijan)

<https://www.facebook.com/profile.php?id=61578569013047>

Cereal processing sector - "Samarqand don mahsulotlari" (Samarkand)

<https://samdon.uz/yevropa-ittifoqining-erasmus-grant-dasturi-bo%CA%BBvicha-yangi-open-food-innovation-university-ozig-ovqat-innovatsiyalari-boyicha-ochiq-universitet-ofinu-loyihasi-boshlan/>

In Tajikistan:

Dairy processing sector - CJSC “Combinati Shiri Dushanbe” (Dushanbe)

<https://t.me/shiridushanbe/37?single>

https://www.instagram.com/p/DL192MJqlh/?igsh=MTIzNXd0b3BhOGVvMQ%3D%3D&img_index=1

Meat processing sector - limited liability company "Oryion Rustam" (Kulob)

Association of Entrepreneurs of Khatlon (Dushanbe/Kulob)

<https://www.facebook.com/kba.tj/posts/pfbid02FSamcqazAU9HQjldqEHfCMSeuzcwsQc2A6F9i4ffZNTnLDsmMUKCZGAn4JajwGTal?rldid=RX9OSkFbqhcHqdLk#>

The OFINU project has been highlighted on the **EU partners websites**:

P1 LBTU: <https://www.mc.lbtu.lv/lv/atverta-partikas-inovaciju-universitate-ofinu>

P7 SUA: <https://www.uniag.sk/sk/aktualne-informacie/spu-pomaha-stredoaziskym-univerzitam-vyvinut-inovativnu-formu-studia>

Besides above-described internet resources-based communication measures, the project was promoted via other internet media: regional newspapers, governmental bulletin, P4 TUT digital/online newspaper. More than 136 000 readers have been reached by communication of the project and the activities.

Overview of the Internet media used for communication is provided in the table below.

Uzbekistan's internet media:	
<ul style="list-style-type: none"> 06.07.2024. Study visit of Central Asia universities management staff in Latvia 2024. Official website of the Ministry of Higher Education, Science and Innovation, 2 000 readers (published by P2 SAMARU) 	https://gov.uz/oz/edu/news/view/15503
<ul style="list-style-type: none"> 26.10.2024. Coordination visit of the project manager at P2 SAMARU. Yangi O'zbekiston gazetasi, 10 000 readers (P2 SAMARU) 	https://yuz.uz/news/samatiga-erasmus-loyihasi-bosh-koordinatori-tashrif-buyurdi
<ul style="list-style-type: none"> 11.06.2025. Introduction of the OFINU project and the Open University. Zarnews, 20 000 readers (P2 SAMARU) 	https://zarnews.uz/ta-lim/sirtqi-talimning-yopilishi-talimdaqi-muammolarqa-echimmi
Tajikistan's internet media:	
<ul style="list-style-type: none"> 13.05.2024. Kick off meeting of the OFINU project. Online newspaper “Khovar”, 100 000 readers (P4 TUT) 	https://zhovarr.uz/2024/05/13/1609-gomishqo-i-tehnologiy-to-ikiston-baroi-rushdi-sanoati-h-rikkor-lai-ai-nay-amal-meshavod/7bclid=hwY2xwLpDRleHhRUAzFibQxMQABHsntU0kTyrlf80-c3DaD8hvak7wQ3dcHwK0oT33c/EbU8vKwQk6inYH_oem_fm103TXEdMAP8Cu1VCMa
<ul style="list-style-type: none"> 28.05.2025. Presentation of the OFINU project. Online newspaper “Khovar”, 100 000 readers (P4 TUT) 	https://zhovarr.uz/2025/05/28/6646-gomishqo-i-tehnologiy-to-ikiston-baroi-rushdi-sanoati-h-rikkor-lai-ai-ofinu-muamrifaardid/

4.3. Printed materials: paper edition newspapers and magazines, booklets, posters

Five publications in printed media have been published at the reporting period. Two of them in Uzbekistan's media, and three in Tajikistan's.

Uzbekistan's printed media:

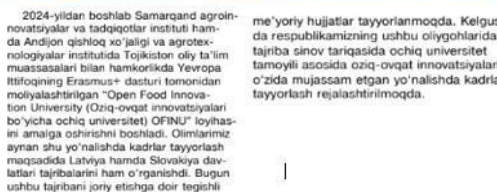
- 12.06.2025. Publication about OFINU project and its importance in the field of education in Uzbekistan in the newspaper “Zarafshon”, 20 000 readers (published by P2 SAMARU)
- 19.04.2025. Publication about general information about OFINU and peculiarities of its implementation in the newspaper “Andijonnoma”, 16 000 readers (published by P3 AIAA)

Tajikistan's printed media:

- 01.06.2024. Publication about presentation of the OFINU project at the large-scale fair in the P4 TUT printed newspaper “Fanovar”, 4 200 readers (published by P4 TUT)
- 19.03.2025. Publication including information about P6 BTUTI participation in the OFINU project in the newspaper “Fanovar”, 4 200 readers (published by P4 TUT)

- 26.03.2025. Publication including information about P6 BTUTI participation in the study visit to Latvia, organised within the OFINU project in the newspaper “Navidi Donishgox”, 1 000 readers (published by P6 BTUTI)

Below are provided screenshots of publications.



More than 40 000 readers have been reached by this type of communication. It is significant to mention, these media have been read by the most of the OFINU target groups, among them people working in food industry and having need for knowledge in the field, as well potential students of respective Central Asia universities and their families. Therefore, visibility of and awareness on the Open University has been promoted significantly.

4.4. Broadcasts on TV and radio

Six different TV and radio broadcasts, highlighting the OFINU project and its activities, have been carried at the reporting period. Three of them in Uzbekistan, and three in Tajikistan. The number of broadcasts is the one planned in the strategy. It is planned at the second reporting period to promote the Open University via TV and radio. Knowing the total number of audience, it can be assumed that about two million spectators and/or listeners (50 % of the total) in total have seen or heard some information about the OFINU.

Dates, broadcasts content	TV and radio channels, where broadcasted, number of spectators/listeners
Broadcasts in Uzbekistan's TV and radio:	
• 24.02.2024. TV broadcast of P2 SAMARU international activities, the OFINU launch mentioned	TV channel “Madaniyat va Ma’rifat”, 100 000 spectators
• 07.02.2025. TV broadcast on academic and scientific activities of the P2 SAMARU in relation to regional development issues.	TV channel “SAMARQAND MTRK”, 50 000 spectators
• 18.06.2025. TV broadcast on research and foreign cooperation of P2 SAMARU, the OFINU, as part of these initiatives.	TV channel “Madaniyat va Ma’rifat”, 100 000 spectators

Broadcasts in Tajikistan's TV and radio:	
• 31.01.2025. Radio broadcast. Press conference on international initiatives and projects, i.a. on the OFINU.	Radio "Sadoi Dushanbe", 500 000 listeners
• 12.04.2025. TV broadcast highlighting OFINU project within the Open day fair.	TV channel "Jahonnamo", 1 500 000 spectators
• 23.06.2025. TV broadcast on P5 KITIM activities and achievements, inter alia international initiatives, among which the OFINU project was highlighted.	Kulob TV, 1 200 000 spectators

4.5. Bilateral and multilateral face-to-face meetings, workshops, seminars, forums etc.

Partners have implemented a series of bilateral and multilateral meetings with public administrations, associated partners, and other companies (see chapters 2.2 and 2.3 of this Report). Together, there have been more than 15 meetings, among them 6 meetings among Uzbekistan's and Tajikistan's universities and public authorities, and 9 meetings among universities and business sector stakeholders (companies, associations). These meetings have provided significant positive impact on the development of the Open University, as well on quality of main documents and study materials.

5. Project-level joint communication tools developed

The project website, integrated with the **Digital Learning Platform**, has been elaborated and launched in September 2024. Its updating is ongoing and will be continued.

Address: <https://ofinu.eu/course/view.php?id=2>

Training for all respective academic staff on the use of the Digital Learning Platform Moodle tool was organised by the LBTU. Dates – 21, 22.11.2024. The number of persons trained – 47.



Moodle user rights are assigned to all academic staff involved in the Open University development and piloting. Content coordinators in each partner institution have rights to add new users. Functionality of the platform is supervised by P1 LBTU.

OFINU social networks' accounts have been created on Facebook and Telegram, and a range of publications, mostly accompanied with visuals, have been posted.

- Facebook account, created on 28.04.2024.

60 subscribers. 43 publications.

Average number of each post viewers – 25.

<https://www.facebook.com/groups/1109145646816155>

- Telegram account, created on 07.05.2024.

85 subscribers. 22 publications.

Average number of each post viewers – 25.

<https://t.me/ofinu2024>



6. Observing the communication and visibility requirements

In most of the communication and dissemination activities related to the project (including media relations, leaflets, posters, presentations etc., in electronic form, via traditional or social media, etc.), the European Union support has been properly displayed - the European flag (emblem) has been used. When displayed in association with the OFINU logo or partner logo, the European Union flag was displayed as the first or at least as prominently and visibly as the other logos. Sometimes media did not accept placement of the EU and OFINU logos, in such cases written reference to the European Union support is provided.

The disclaimer has been used in written communication materials. All developed materials, plans, reports have indicated the disclaimer: *“Funded by the European Union. Views and opinions expressed are however, those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency. Neither the European Union nor the granting authority can be held responsible for them.”*

7. Measures and approach for the 2nd reporting period

At the 2nd project period partners will intensify communication in order to increase visibility of the Open University, to attract external learners to the piloting process, and to promote the Open University and the Digital Learning Platform. Considering that the most of deliverables have been already elaborated, and all results are going to be achieved, greater attention will be paid towards dissemination of knowledge, results, thus making a positive impact on sustainability.

Measures planned:

1. Continue publishing project results and outcomes on social networks accounts (on regular base).
2. Realize a more active Open University promotion campaign in digital and print media in Tajikistan and Uzbekistan (till 31 October 2025).
3. Ensure presentation of the OFINU the Open University in large scale event in Tajikistan (planned 9-11 October 2025).

4. Retrain Central Asia universities' academic staff in the use of the digital platform and the Moodle, as well as to grant access rights to participants taking part in the piloting process (till 15 September 2025).
5. Increase number of digital platform users (till end of the project).
6. Realise dissemination measures in Central Asia universities on experience and knowledge gained during study visits (partners, who have not done it yet, till 31 August 2025).
7. Ensure transfer of the digital platform from the LBTU to P2 SAMARU and P4 TUT (till 31 January 2027).
8. Provide T6.3 Joint academic, public sector and food processing industry forum.

The project “OPEN FOOD INNOVATION UNIVERSITY” (OFINU), No. 101128855
Annex.No.1. The LIST of the COMMUNICATION and DISSEMINATION measures held

Period:		1 February 2024 - 31 July 2025 (18 months)			
No	Date, period	Communication and dissemination activity	Description (date, approximate number of target groups representatives/stakeholders addressed, target/aim/purpose)	Target audience	Link to the article, publication, material (if available)
P1 LBTU					
1	12.02.2024	Launch of the OFINU project (targets, consortium, EU support)	Date: 12.02.2024 Language: Latvian Target groups: LBTU academic staff and students Number of persons addressed: 5000 Format: Article on the LBTU and LBTU LLC websites and Facebook account Content: About the project, consortium, targets, expected results, and EU ERASMUS+ Programme support	Specific end user communities	https://www.mc.lbtu.lv/lv/muzizglitibas-centrs-ir-uzsacis-jaunu-es-erasmus-programmas-finansetu-projektu-atverta-universitate https://www.lbtu.lv/lv/raksts/2024-02-12/lbtu-muzizglitibas-centrs-uzsak-starptautisku-projektu-par-partikas-parstrades https://www.facebook.com/lbtu.mc.lv
2	05.02.2024	Information on the OFINU project	Date: 05.02.2024 Language: Latvian Target groups: LBTU academic staff and students Number of persons addressed: 5000 Format: Article on the LBTU LLC website Content: About the project, consortium, targets, expected results, and EU ERASMUS+ Programme support	Specific end user communities	https://www.mc.lbtu.lv/lv/atverta-partikas-inovaciju-universitate-ofinu
3	07.05.2024	Kick-off meeting	Date: 07.05.2024 Language: Latvian Target groups: LBTU academic staff and students Number of persons addressed: 2000 Format: Post on the LBTU LLC Facebook account Content: About the kick-off meeting	Specific end user communities	https://www.facebook.com/search/top?q=m%C5%AB%C5%BEizgl%C4%ABt%C4%ABbas%20centrs
4	01.07.2024	Study visit of CA partners at LBTU	Date: 01.07.2024 Language: Latvian Target groups: LBTU academic staff and students, partners Number of persons addressed: 2000 Format: Post on the LBTU LLC Facebook account Content: About the study visit	Specific end user communities	https://www.facebook.com/lbtu.mc.lv
5	06.07.2024	Study visit of CA partners at LBTU	Date: 06.07.2024 Language: Latvian Target groups: LBTU academic staff and students Number of persons addressed: 5000 Format: Publication on the LBTU LLC website	Specific end user communities	https://www.lbtu.lv/lv/raksts/2024-07-06/starptautiska-projekta-universitate-partikas-inovacijas-ofinu-sadarbibas https://www.mc.lbtu.lv/lv/starptautiska-projekta-atverta-universitate-partikas-inovacijas-ofinu-sadarbibas-partneru-macibu



			Content: About the study visit		
6	15.01.2025	Study visit of CA academic staff at the LBTU	Date: 15.01.2025 Language: Latvian Target groups: LBTU academic staff and students Number of persons addressed: 5000 Format: Publication on the LBTU LLC FB account Content: About the study visit	Specific end user communities	https://www.facebook.com/lbtu.mc.lv
P2 SAMARU					
1	22.02.2024	Launch of the OFINU project (targets, consortium, EU support)	Date: 22.02.2024 Language: Uzbek and English Target groups: All Uzbek HEI representatives, international and local organisations, students Number of persons addressed: more than 10 000 Format: Publication on the UZ Erasmus+ website and Telegram account Content: Project general information, goals and expected results	Specific end user communities	https://erasmus.uz/en/publications/336-ofinu%20project%20on%20food%20processing%20technology%20was%20launched https://t.me/erasmus_uzb/3682
2	12.03.2024	Launch of the OFINU project (targets, consortium, EU support)	Date: 12.03.2024 Language: Uzbek, English, Russian Target groups: SAMARU academic staff and students Number of persons addressed: 2000 Format: Article on the SAMARU website and Facebook account Content: About the project, consortium, targets, expected results, and EU ERASMUS+ Programme support.	Specific end user communities	https://samaguni.uz/#/news/12 https://samaguni.uz/#/news/12 https://samaguni.uz/#/news/12
3	24.02.2025	TV broadcast about international activities of the SAMARU	Date: 18.06.2025 Language: Uzbek Target groups: Local communities Number of persons addressed: 50 000 Format: TV broadcast Content: TV broadcast about Samarkand University of Agro-Innovations and Research international activities	Regional authorities Local authorities Civil society (non-governmental organisations) Citizens (society) Research communities Specific end user communities	Video uploaded on the OFINU Google Drive
4	07.05.2024	Kick-off meeting	Date: 07.05.2024 Language: Uzbek, English, Russian Target groups: SAMARU academic staff and students Number of persons addressed: 2000 Format: News on the SAMARU website and Facebook account Content: About the kick-off meeting	Specific end user communities	https://samaguni.uz/#/news/215 https://www.facebook.com/story.php?id=100064039033411&story_fbid=847277727416854&locale=ru_RU



5	10.05.2024	Meeting with associated partners	<p>Date: 10.05.2024 Language: Uzbek, English, Russian Target groups: SAMARU academic staff and students Number of persons addressed: 2000 Format: News on the SAMARU website and Facebook account Content: About OFINU project partners meeting with associates partners</p>	Specific end user communities	<p>https://samaguni.uz/#/news/218 https://www.facebook.com/share/p/1Afw2Wro5z/ https://t.me/SamATI_Rasmiy/3030</p>
6	06.07.2024	Study visit of CA partners at LBTU	<p>Date: 01.07.2024 Language: Uzbek, English, Russian Target groups: SAMARU academic staff and students Number of persons addressed: 2000 Format: News on the SAMARU website and Facebook account Content: About the study visit.</p>	Specific end user communities	<p>https://samaguni.uz/#/news/247 https://www.facebook.com/share/p/1AyPryUiya/ https://t.me/SamATI_Rasmiy/3225 https://gov.uz/oz/edu/news/view/15503</p>
7	19.10.2024	Coordination visit of the project coordinator	<p>Date: 17-18.10.2024 Language: Uzbek, English, Russian Target groups: SAMARU academic staff and students Number of persons addressed: 2000 Format: News on the SAMARU website and Facebook account Content: Meeting with project members and associate partners</p>	Specific end user communities	<p>https://samaguni.uz/#/news/310 https://www.facebook.com/share/p/1EkR6imJuB/ https://t.me/SamATI_Rasmiy/3659</p>
8	26.10.2024	Visit of the OFINU project coordinator at SAMARU (New Uzbekistan online newspaper)	<p>Date: 26.10.2024 Language: Uzbek Target groups: local residents, official organizations, companies Number of persons addressed: 10 000 Format: Online newspaper article (Yangi O'zbekiston gazetasi) Content: About Erasmus+ project and its impact on education development in Uzbekistan</p>	Industry, business partners Innovators Regional authorities Local authorities Civil society (non-governmental organisations) Citizens (society) Research communities Specific end user communities	<p>https://yuz.uz/news/samatiga-erasmus-loyihasi-bosh-koordinatori-tashrif-buyurdi</p>
9	04.11.2024	TV video on the SAMARU development activities	<p>Date: 04.11.2024 Language: Uzbek Target groups: Local communities Number of persons addressed: 50 000 Format: TV video Content: TV video on the SAMARU development activities</p>	Specific end user communities	<p>https://www.youtube.com/watch?v=1x16RBjQW4</p>
10	10.01.2025	Study visit of teachers to LBTU	<p>Date: 10.01.2025 Language: Uzbek, English, Russian Target groups: SAMARU academic staff and students Number of persons addressed: 2000 Format: News on the SAMARU website and Facebook account</p>	Specific end user communities	<p>https://samaguni.uz/#/news/402 https://www.facebook.com/share/p/16rTxJbVEy/ https://t.me/SamATI_Rasmiy/4093?single</p>



			Content: Study visit of CA teachers at LBTU		
11	18.01.2025	Study visit of academic staff at the LBTU	<p>Date: 18.01.2025</p> <p>Language: Uzbek, English, Russian</p> <p>Target groups: SAMARU academic staff and students</p> <p>Number of persons addressed: 2000</p> <p>Format: News on the SAMARU website and Facebook account</p> <p>Content: Visiting to the food processing companies during study visit at LBTU</p>	Specific end user communities	<p>https://samaguni.uz/#/news/410</p> <p>https://www.facebook.com/share/v/1CsCTy3MbW/</p>
12	07.02.2025	Highlighting international activities within the Urgut District Governor visit at SAMARU	<p>Date: 18.06.2025</p> <p>Language: Uzbek</p> <p>Target groups: Local communities</p> <p>Number of persons addressed: 50 000</p> <p>Format: TV video</p> <p>Content: TV video about Urgut district governor visit to SAMARU meeting with administrative staff and students</p>	Specific end user communities	Video uploaded on the OFINU Google Drive
13	26.02.2025	Presentation of OPEN UNIVERSITY at Agro-expo-2025 (Contact burse)	<p>Date: 26.02.2025</p> <p>Language: Uzbek, English, Russian</p> <p>Target groups: SAMARU academic staff and students and food processing companies</p> <p>Number of persons addressed: 2000</p> <p>Format: News on the SAMARU website and Facebook account</p> <p>Content: Presentation of OPEN UNIVERSITY at Agro-expo-2025</p>	Specific end user communities	<p>https://www.youtube.com/watch?v=XeMHWAnrnAo</p> <p>t.me/SamATI_Rasmiy</p> <p>https://www.facebook.com/watch/?v=1351718159059088</p>
14	10.06.2025	Study visit at SUA	<p>Date: 10.06.2025</p> <p>Language: Uzbek, English, Russian</p> <p>Target groups: SAMARU academic staff and students</p> <p>Number of persons addressed: 2000</p> <p>Format: News on the SAMARU website and Facebook account, Telegram account</p> <p>Content: Study visit of CA teachers at SUA</p>	Specific end user communities	<p>https://samaguni.uz/#/news/526</p> <p>https://www.facebook.com/share/p/1SF3PNws6E/</p> <p>https://t.me/SamATI_Rasmiy/7303</p>
15	11.06.2025	Is the Closure of Part-time Education a Solution to Educational Challenges? Introduction of the OFINU Project	<p>Date: 11.06.2025</p> <p>Language: Uzbek</p> <p>Target groups: local residents, official organizations, companies</p> <p>Number of persons addressed: 20 000</p> <p>Format: Article online</p> <p>Content: Is the Closure of Part-time Education a Solution to Educational Challenges? Introduction of the OFINU Project</p>	<p>Industry, business partners</p> <p>Innovators</p> <p>Regional authorities</p> <p>Local authorities</p> <p>Civil society (non-governmental organisations)</p> <p>Citizens (society)</p> <p>Research communities</p> <p>Specific end user communities</p>	<p>https://zarnews.uz/ta-lim/sirtqi-talimning-yopilishi-talimdagi-muammolarga-echimmi</p>



16	12.06.2025	Publication in Zarafshan newspaper in Uzbekistan	<p>Date: 12.06.2025</p> <p>Language: Uzbek</p> <p>Target groups: All university staff and students</p> <p>Number of persons addressed: 20 000</p> <p>Format: Printed media</p> <p>Content: Is the Closure of Part-time Education a Solution to Educational Challenges? Introduction of the OFINU Project</p>	<p>Local authorities</p> <p>Civil society (non-governmental organisations)</p> <p>Citizens (society)</p> <p>Research communities</p> <p>Specific end user communities</p>	Printed version uploaded on the OFINU GoogleDrive folder
17	18.06.2025	TV video about youth research and foreign cooperation activities including projects	<p>Date: 18.06.2025</p> <p>Language: Uzbek</p> <p>Target groups: Local communities</p> <p>Number of persons addressed: 50 000</p> <p>Format: TV video</p> <p>Content: TV video about youth research and foreign cooperation activities including projects at SAMARU</p>	<p>Regional authorities</p> <p>Local authorities</p> <p>Civil society (non-governmental organisations)</p> <p>Citizens (society)</p> <p>Research communities</p> <p>Specific end user communities</p>	Video uploaded on the OFINU GoogleDrive folder
18	30.06.2025	Training for academic staff within the study visit in Nitra	<p>Date: 30.06.2025</p> <p>Language: Uzbek</p> <p>Target groups: SAMARU academic staff and students</p> <p>Number of persons addressed: 2 000</p> <p>Format: News on the SAMARU Telegram channel and Facebook account</p> <p>Content: Training for academic staff on the framework Study visit in Nitra</p>	Specific end user communities	https://www.facebook.com/share/p/14Ghz8UtD3N/ https://t.me/SamATI_Rasmiy/7718
P3 AIAA					
1	19.02.2024	Launch of the OFINU project (targets, consortium, EU support)	<p>Date: 19.02.2024</p> <p>Language: Uzbek, English, Russian</p> <p>Target groups: AIAA academic staff and students</p> <p>Number of persons addressed: 2500</p> <p>Format: Article on the AIAA website and Telegram and Facebook account</p> <p>Content: About the project, consortium, targets, expected results, and EU ERASMUS+ Programme support.</p>	Specific end user communities	https://andqxai.uz/?p=11706 https://andqxai.uz/?p=11720&lang=en https://andqxai.uz/?p=11722&lang=ru https://t.me/AQXAI_pressa/21742
2	07.05.2024	Kick-off meeting	<p>Date: 07.05.2024</p> <p>Language: Uzbek, English, Russian</p> <p>Target groups: AIAA academic staff and students</p> <p>Number of persons addressed: 2500</p> <p>Format: News on the AIAA website and Facebook account</p> <p>Content: About the kick-off meeting.</p>	Specific end user communities	https://www.facebook.com/share/p/14FB9MbdGnE/



3	20.07.2024	Study visit of CA partners at LBTU	<p>Date: 20.07.2024 Language: Uzbek, English, Russian Target groups: AIAA academic staff and students Number of persons addressed: 2000 Format: News on the AIAA website and Facebook account Content: About the study visit.</p>	Specific end user communities	<p>https://andqxai.uz/?p=12907&lang=ru https://andqxai.uz/?p=12897 https://andqxai.uz/?p=12926&lang=en https://gov.uz/oz/edu/news/view/15503 https://www.facebook.com/share/p/199qQXhN49/ https://t.me/ofinu2024/34</p>
4	16.05.2024	Internal meeting of AIAA OFINU team	<p>Date: 16.05.2024 Language: Uzbek, English Target groups: AIAA academic staff and students Number of persons addressed: 2000 Format: News on the Facebook account Content: About tasks for current period</p>	Specific end user communities	<p>https://www.facebook.com/share/p/mzKtvi MLzwFA5WWz/</p>
5	14.10.2024	Monitoring visit of OFINU coordinator to AIAA	<p>Date: 14.10.2024 Language: Uzbek, English Target groups: AIAA academic staff and students Number of persons addressed: 2000 Format: News on the Facebook account Content: About monitoring visit</p>	Specific end user communities	<p>https://t.me/andqxai_rasmiy/1793 https://www.facebook.com/share/p/1DttJcRnZP/</p>
6	09.01.2025 11.01.2025 12.01.2025 13.01.2025 16.01.2025	Study visit of teachers to LBTU	<p>Date: 09-16.01.2025 Language: Uzbek, English, Russian Target groups: AIAA academic staff and students Number of persons addressed: 2600 Format: News on the AIAA website and Facebook account Content: Study visit of CA teachers at LBTU</p>	Specific end user communities	<p>https://andqxai.uz/news/139 https://t.me/andqxai_rasmiy/5374 https://t.me/andqxai_rasmiy/5450 https://t.me/andqxai_rasmiy/5469 https://t.me/andqxai_rasmiy/5533 https://t.me/andqxai_rasmiy/5664</p>
7	28-29.05.2025	Erasmus+ CBHE Cluster Meeting and Workshop: New Approaches to Agriculture, Water Resources and Environment!	<p>Date: 28-29.05.2025 Language: Uzbek, English, Russian Target groups: Academic staff of all of universities in Andijan, and students and guests Number of persons addressed: 3000 Format: News on the AIAA website, Facebook account and website of National Erasmus+ Office of Uzbekistan, Content: Presentation of OFINU</p>	Specific end user communities Citizens (society) academic staff of all of universities in Andijan	<p>https://erasmus.uz/publications/539-erasmus-cbhe-klastar-uchrashuvi-va-seminar-qishloq-xo-jaligi-suv-resurslari-va-atrof-muhit-bo-yicha-yangi-yondashuvlar https://erasmus.uz/en/publications/539-erasmus-cbhe-cluster-meeting-and-seminar-new-approaches-in-agriculture-water-resources-and-environment https://t.me/andqxai_rasmiy/12590</p>
8	23.05.2025	Presentation of OFINU international conference at AIAA	<p>Date: 23.05.2025 Language: Uzbek, English Target groups: Academic staff of all of universities in Andijan, and students and guests Number of persons addressed: 20 000 Format: News on the AIAA website, Facebook account Content: Presentation of OFINU in International scientific and technical conference on "Development of the agricultural sector and ensuring</p>	Regional authorities Local authorities Civil society (non-governmental organisations) Citizens (society) Research communities	<p>https://t.me/andqxai_rasmiy/12243 https://t.me/andqxai_rasmiy/12189 https://www.facebook.com/share/p/1Dka8dC4KY/</p>



			environmental sustainability in the context of global climate change: problems and solutions" at AIAA	Specific end user communities	
9	19.04.2025	Publication in Andijonnoma newspaper in Uzbekistan	<p>Date: 19.04.2025</p> <p>Language: Uzbek</p> <p>Target groups: All university staff and students</p> <p>Number of persons addressed: 20 000</p> <p>Format: Printed media</p> <p>Content: Is the Closure of Part-time Education a Solution to Educational Challenges? Introduction of the OFINU Project</p>	<p>Local authorities</p> <p>Civil society (non-governmental organisations)</p> <p>Citizens (society)</p> <p>Research communities</p> <p>Specific end user communities</p>	<p>Printed version uploaded on the OFINU GoogleDrive folder</p> <p>https://t.me/andqxai_rasmiy/10302</p> <p>https://drive.google.com/file/d/1wi6oeIYB5alWY9I35SJual_lbx28ROjN/view?usp=drive_link</p>
10	11.06.2025	Study visit of academic staff at the Slovak Agrarian University in Nitra	<p>Date: 10-11.06.2025</p> <p>Language: Uzbek</p> <p>Target groups: AIAA academic staff and students</p> <p>Number of persons addressed: 2600</p> <p>Format: News on the AIAA website and Facebook account</p> <p>Content: Study visit of teachers to Slovak Agrarian University in Nitra</p>	Specific end user communities	<p>https://t.me/andqxai_rasmiy/13052</p> <p>https://t.me/andqxai_rasmiy/13170</p>
P4 TUT					
1	09.02.2024, 22.02.2024	Launch of the OFINU project (targets, consortium, EU support)	<p>Date: 09.02.2024, 22.02.2024</p> <p>Language: Tajik, English</p> <p>Target groups: TUT academic staff and students</p> <p>Number of persons addressed: 3 800</p> <p>Format: Article on the TUT website and Facebook account</p> <p>Content: About the project, consortium, targets, expected results, and EU ERASMUS + Programme support.</p>	Specific end user communities	<p>https://tut.tj/baroi-rushdi-sanoati-hurokvorii-tashabbusi-nav-roheandozii-karda-meshavad-loihai-ofinu-i-barnomai-erasmus-ittiheodi-avrupo</p> <p>https://www.facebook.com/photo/?fbid=1176499290429210&set=a.103066444439172</p>
2	06.05.2024, 07.05.2024	Kick-off meeting	<p>Date: 06.05.2024</p> <p>Language: Tajik</p> <p>Target groups: TUT academic staff and students</p> <p>Number of persons addressed: 2268</p> <p>Format: News on the TUT website and Facebook account</p> <p>Content: About the kick-off meeting.</p>	Specific end user communities	<p>https://tut.tj/tashabbusi-nav-baroi-rushdi-sanoati-hurokvorii-roheandozii-karda-meshavad</p> <p>https://www.facebook.com/photo/?fbid=1219381376141001&set=pcb.1219382892807516&locale=ru_RU</p>
3	13.05.2025	Kick-off meeting	<p>Date: 13.05.2024</p> <p>Language: Tajik</p> <p>Target groups: General public</p> <p>Number of persons addressed: 100 000</p>	Specific end user communities	https://khovar.tj/2024/05/dar-donishgo-i-tehnologii-to-ikiston-baroi-rushdi-sanoati-h-rokvor-loi-ai-nav-amal-meshavad/?fbclid=IwY2xjawLgPdRleHRuA2FlbQlxMQABHhsntLU



			<p>Format: News on the TUT website and Facebook account</p> <p>Content: About the kick-off meeting.</p> <p>Format: News of the media website</p> <p>Content: About the OFINU project</p>		0kTyzf8O-csDqDbIvak7wQ3dcHwkOoTS3r-I_EbU8vKwQk6InYH_aem_frm103TXEdMAP8CtJ1YCma
4	01.06.2024	<p>Presentation of the project at the periodic competitions "Young Inventors", "The best innovative projects of students" and the job fair for graduates</p>	<p>Date: 01.06.2024</p> <p>Language: Tajik</p> <p>Target groups: TUT academic staff and students, industrial enterprises and companies and state and foreign organizations</p> <p>Number of persons addressed: 4 200</p> <p>Format: News on the TUT website and article in newspaper of "Fanovar" (TUT)</p> <p>Content: About the project, targets, expected results, and EU ERASMUS + Programme support.</p>	Specific end user communities	<p>https://tut.tj/gazetai-fanovar</p> <p>https://www.facebook.com/photo/?fbid=1492028005066879&set=pcb.1129222364808483&locale=ru_RU</p>
5	11.07.2024	<p>Study visit of CA partners at LBTU</p>	<p>Date: 11.07.2024</p> <p>Language: Tajik</p> <p>Target groups: TUT academic staff and students</p> <p>Number of persons addressed: 3 800</p> <p>Format: News on the TUT website</p> <p>Content: About study visit of the OFINU project partners in Latvia</p>	Specific end user communities	<p>https://tut.tj/bozdidi-omuuzishii-sharikoni-loiheai-ofinu-oid-ba-tashkili-ravandi-tatzlim-dar-formati-donishgohei-kushoda-dar-asosi-tageribai-voqei-donishgoheheoi-latviya</p>
6	31.10.2024	<p>Presentation of the project and Conception of on establishment of the Open University on the Scientific Council of the TUT</p>	<p>Date: 30.10.2024</p> <p>Language: Tajik</p> <p>Target groups: TUT Scientific Council members</p> <p>Number of persons addressed: 42</p> <p>Format: Presentation and protocol</p> <p>Content: Project general information and Conception of on establishment of the Open University</p>	Specific end user communities	<p>Scientific Council Minutes #3 from 31.10.2024</p>
7	16.12.2024	<p>Presentation of the project goals and expected results in the National Erasmus+ Information day</p>	<p>Date: 16.12.2024</p> <p>Language: Tajik and English</p> <p>Target groups: All Tajik HEI representatives, international and local organisations, students</p> <p>Number of persons addressed: more than 150 person</p> <p>Format: Presentation and discussion</p> <p>Content: Project general information, goals and expected results</p>	Specific end user communities	<p>https://www.facebook.com/profile.php?id=61557864021142&locale=ru_RU</p>



8	23.01.2025, 31.01.2025	Study visit of teachers to LBTU	Date: 23.01.2025 Language: Tajik, English Target groups: TUT academic staff and students Number of persons addressed: 4 000 Format: News on the TUT website and Facebook account Content: Study visit of CA teachers at LBTU	Specific end user communities	https://www.facebook.com/photo/?fbid=1403207667758370&set=pcb.1393114675434336&locale=ru_RU https://tut.tj/category/news_tj/page/12/ https://www.facebook.com/photo/?fbid=1659413708328307&set=pcb.1289415028789215&locale=ru_RU
9	31.01.2025	Press conference at the Technological University of Tajikistan	Date: 31.01.2025 Language: Tajik Target groups: General public Number of persons addressed: 1 000 000 Format: Broadcasts on radio Content: Broadcasting advertisement of the OFINU	Specific end user communities	https://www.facebook.com/sadoidushanbe/videos/643190391379034
10	12.04.2025	OPEN DAY at the Technological University of Tajikistan	Date: 12.04.2025 Language: Tajik Target groups: General public Number of persons addressed: 1 500 000 Format: Broadcasts on TV: Content: Broadcasting advertisement of the OFINU	Specific end user communities	https://www.facebook.com/dtt.tut.tj/videos/1660100402057886
11	10.05.2025	Seminar on the results of the study visit to JELGAVA (LATVIA)	Date: 10.05.2025 Language: Tajik, English Target groups: TUT academic staff Number of persons addressed: 200 Format: News on the TUT website and Facebook account Content: About the study visit to LBTU, Latvia	Specific end user communities	https://tut.tj/seminar-oid-ba-natigeaheoi-safari-omuuzishii-ba-sh-elgava-latviy https://www.facebook.com/share/p/1Yiwp2vBKk/ https://www.facebook.com/photo/?fbid=1753072375629106&set=pcb.1383393982724652&locale=ru_RU
12	28.05.2025	Presentation of the project at the product exhibition and career fair in TUT	Date: 28.05.2025 Language: Tajik Number of persons addressed: more than 3500 Format: Presentation and discussion Content: Project general information, goals and expected results	Specific end user communities	https://www.facebook.com/photo/?fbid=1487216409357495&set=pcb.1487216506024152&locale=ru_RU https://tut.tj/category/news_tj/



13	02.06.2025	Presentation of the project at the product exhibition and career fair in TUT	<p>Date: 28.05.2025</p> <p>Language: Tajik</p> <p>Number of persons addressed: 100 000</p> <p>Format: News on the website</p> <p>Content: Information about the project</p>	Specific end user communities	https://khovar.tj/2025/06/dar-donishgo-i-tehnologii-to-ikiston-baroi-rushdi-sanoati-h-rokvor-loi-ai-ofinu-muarrif-gardid/
14	17.06.2025	Study visit of the TUT academic staff to the Slovak Agrarian University in Nitra	<p>Date: 17.06.25</p> <p>Language: Tajik, English</p> <p>Target groups: TUT academic staff and students</p> <p>Number of persons addressed: 4 900</p> <p>Format: News on the TUT website and Facebook account</p> <p>Content: Study visit of CA teachers at SAU in Nitra</p>	Specific end user communities	https://www.facebook.com/photo?fbid=1515882749824194&set=pcb.1515883089824160&locale=ru_RU https://tut.tj/safari-omuuzishii-kormandoni-donishgohei-tehnologii-togeikiston-ba-donishgohei-agrarii-slovakiya-dar-shaheri-nitra/
P5 KITIM					
1	09.02.2024, 22.02.2024	Launch of the OFINU project (targets, consortium, EU support)	<p>Date: 09.02.2024, 22.02.2024</p> <p>Language: Tajik, English</p> <p>Target groups: KITIM academic staff and students</p> <p>Number of persons addressed: 2 800</p> <p>Format: Article on the KITIM website and Facebook account</p> <p>Content: About the project, consortium, targets, expected results, and EU ERASMUS + Programme support.</p>	Specific end user communities	https://dtmik.tj/tj/news/124 https://dtmik.tj/en/news/124
2	24.03.2024	Meeting with the academic staff of the project with the Rector	<p>Date: 24.03.2024</p> <p>Language: Tajik</p> <p>Target groups: KITIM academic staff and students</p> <p>Number of persons addressed: 2 800</p> <p>Format: Article on the KITIM website and Facebook account</p> <p>Content: About the meeting with the academic staff of the project with the Rector</p>	Specific end user communities	https://dtmik.tj/tj/news/131 https://www.facebook.com/photo/?fbid=937248361410894&set=pcb.269706142845083
3	05.05.2024	Meeting with Head of LLC "Oriyon-Rustam"	<p>Date: 05.05.24</p> <p>Language: English</p> <p>Target groups: KITIM academic staff</p> <p>Number of persons addressed: 1800</p> <p>Format: Article on the KITIM website and Facebook account</p> <p>Content: Meeting with Head of LLC "Oriyon-Rustam"</p>	Specific end user communities	https://www.facebook.com/photo/?fbid=1475283693407977&set=pcb.1113285386402181
4	06.05.2024 - 07.05.2024	Kick-off meeting in TUT	<p>Date: 06.05.2024 - 07.05.24</p> <p>Language: Tajik, English</p> <p>Target groups: KITIM academic staff</p> <p>Number of persons addressed: 2000</p>	Specific end user communities	https://dtmik.tj/tj/news/164 https://www.facebook.com/photo/?fbid=1475886840014329&set=pcb.1113871113010275



			Format: News on the KITIM website and Facebook account Content: About the kick-off meeting in TUT.		https://www.facebook.com/photo/?fbid=1476411289961884&set=pcb.1114387122958674
5	25.06.2024	Publishing article in newspaper of Haqiqati Kulob	Date: 25.06.2024 Language: English Target groups: academic staff and students Number of persons addressed: 1000 Format: News on the KITIM website and Facebook account Content: Publishing article in newspaper of Haqiqati Kulob	Specific end user communities	https://www.facebook.com/photo/?fbid=1506821426920870&set=gm.1143101690087217&id=orvanity=1109145646816155 https://dtmik.tj/tj/news/178
6	24.07.2024	Study visit of KITIM staff at LBTU	Date: 24.07.2024 Language: Russian, English Target groups: KITIM academic staff and students Number of persons addressed: 1500 Format: News on the KITIM website and Facebook account Content: About the Study visit of KITIM staff at LBTU	Specific end user communities	https://www.facebook.com/photo/?fbid=1524905151779164&set=pcb.1159973835066669 https://dtmik.tj/tj/news/177
7	31.10.2024	Participating in ERASMUS+ Information Day Kulob State University	ERASMUS+ INFO Day in KSU in KULOB Language: Tajik, English Format: News on the KSU website and Facebook account Content: Infor Day ERASMUS+	Specific end user communities	https://t.me/iv?url=https%3A%2F%2Fnew.kgu.tj%2Ftj%2Fnews%2F1182&rhash=1925defd7f1a1d https://new.kgu.tj/tj/news/1182
8	16.01.2025	Study visit of KITIM staff at LBTU	Study visit –master class in Latvia Language: Tajik, English Format: News on the KITIM website and Facebook account Content: About the Study visit of KITIM staff at LBTU	Specific end user communities	https://www.facebook.com/share/p/1Aa7Qm1PaB/
9	04.02.2025	Meeting with Mass Media representatives of Khatlon region	Date: 05.02.2025 Language Tajik, Russian Target groups: KITIM academic staff and 25 Mass Media representatives of Khatlon region Number of persons addressed: 1500	Specific end user communities	https://www.facebook.com/share/p/1VcxXws2mx/
10	29.07.2025	Study visit of KITIM staff at LBTU	Date: 29.07.2025 Language Tajik, Russian Tagter groups: KITIM academic staff and staff of the Department of Technology of Food and light industry Number of persons addressed: 1500 Format: News on the KITIM website and Facebook account Content: About the Study visit of KITIM staff at LBTU	Specific end user communities	https://www.facebook.com/share/p/1B3GsfFCRq/
11	23.06.2025	TV Broadcasting KULOB-TV	Date: 23.06.2025 Language: Tajik Target groups: General public	Specific end user communities	Video uploaded on the OFINU GoogleDrive folder



			<p>Number of persons addressed: 2 000 000</p> <p>Format: TV broadcast</p> <p>Content: P5 KITIM activities and achievements, inter alia international initiatives, among which the OFINU project was highlighted.</p>		
P6 BTUTI					
1	16.02.2024	Launch of the OFINU project (targets, consortium, EU support)	<p>Date: 16.02.2024</p> <p>Language: Tajik, Russian, English</p> <p>Target groups: TUT academic staff and students</p> <p>Number of persons addressed: 1000</p> <p>Format: Article on the IF TUT website and Facebook account</p> <p>Content: About the project, consortium, targets, expected results, and EU ERASMUS + Programme support</p>	Specific end user communities	<p>https://iftut.tj/pages/5</p> <p>https://www.facebook.com/iftut?locale=ka_GE</p>
2	06.05.2024	Kick-off meeting	<p>Date: 06.05.2024</p> <p>Language: Tajik, Russian, English</p> <p>Target groups: BTUTI academic staff and students</p> <p>Number of persons addressed: 1000</p> <p>Format: News on the BTUTI website and Facebook account</p> <p>Content: About the kick-off meeting</p>	Specific end user communities	<p>https://iftut.tj/news/5</p> <p>https://www.facebook.com/groups/1109145646816155?locale=ru_RU</p>
3	10.07.2024	Study visit in Latvia	<p>Date: 10.07.2024</p> <p>Language: Tajik, Russian, English</p> <p>Target groups: BTUTI academic staff and students</p> <p>Number of persons addressed: 1000</p> <p>Format: Article on the BTUTI website and Facebook account</p> <p>Content: About a study visit to Latvia</p>	Specific end user communities	<p>https://iftut.tj/news/6</p> <p>https://www.facebook.com/groups/1109145646816155?locale=ru_RU</p>
4	21.01.2025	Study visit – master class in Latvia	<p>Date: 21.01.2025</p> <p>Language: Tajik, Russian, English</p> <p>Target groups: BTUTI academic staff and students</p> <p>Number of persons addressed: 1200</p> <p>Format: News on the BTUTI website and Facebook account</p> <p>Content: About a study visit to Latvia in Jelgava</p>	Specific end user communities	<p>https://iftut.tj/news/6</p> <p>https://www.facebook.com/groups/1109145646816155/</p>
5	27.02.2025	Training - Seminar for academic staff about the project	<p>Date: 27.02.2025</p> <p>Language: Tajik, Russian, English</p> <p>Target groups: BTUTI academic staff</p> <p>Number of persons addressed: 15</p> <p>Format: News on the BTUTI website and Facebook account</p> <p>Content: About the implementation of the OFINU and modern teaching methods</p>	Specific end user communities	<p>https://iftut.tj/news/6</p> <p>https://www.facebook.com/groups/1109145646816155/</p>



6	19.03.2025	Article in the newspaper "Fanovar" about the study visit in Latvia	Date: 19.03.2025 Language: Tajik Target groups: TUT academic staff and students, industrial enterprises and companies and state and foreign organizations Number of persons addressed: 4 200 Format: Article in the TUT newspaper "Fanovar" Content: About the study visit in Latvia	Specific end user communities	https://tut.tj/gazetai-fanovar
7	26.03.2025	Article in the newspaper "Navidi Donishgoh"	Date: 26.03.2025 Language: Tajik Target groups: IBTUT academic staff and students Number of persons addressed: 1000 Format: Article in the BTUTI newspaper of "Navidi Donishgoh" Content: About the study visit in Latvia, experiences gained	Specific end user communities	Screenshot uploaded on the OFINU GoogleDrive folder
8	16.05.2025	Article published in Materials Scientific and practical republican conference	Date: 16.05.2025 Language: Tajik Target groups: IBTUT academic staff and students Number of persons addressed: 1000 Format: Article in proceedings of National Scientific and practical conference, additional information on BTUTI website and FB account Content: About the study visit to LBTU	Specific end user communities	Screenshot uploaded on the OFINU GoogleDrive folder
9	29.06.2025	Study visit to the Slovak agricultural University in Nitra	Date: 29.06.2025 Language: Tajik, Russian, English Target groups: BTUTI academic staff Number of persons addressed: 1000 Format: News on the BTUTI website and Facebook account Content: About Study visit to the Slovak agricultural University in Nitra	Specific end user communities	https://iftut.tj/news/8 https://www.facebook.com/groups/1109145646816155/
10	29.06.2025	Seminar on the study visit of teachers to the Slovak agricultural University in Nitra	Date: 29.06.2025 Language: Tajik, Russian, English Target groups: BTUTI academic staff Number of persons addressed: 12 Format: News on the BTUTI website and Facebook account Content: About Study visit to the Slovak agricultural University in Nitra	Specific end user communities	https://iftut.tj/news/8 https://www.facebook.com/groups/1109145646816155/
P7 SUA					
1	01.04.2024 and 08.04.2024	Launch of the project OFINU (targets,	Date: 08.04.2024 Language: English, Slovak Target groups: SUA academic staff and students Number of persons addressed: 1000	Specific end user communities	SPU pomáha stredoázijským univerzitám vyvinúť inovatívnu formu štúdia



		consortium, EU support	Format: Article on the IF TUT website and Facebook account Content: About the project, consortium, targets, expected results, and EU ERASMUS + Programme support		A new project has started at the SUA within the Erasmus+ program of the European Union
2	08.04.2024	Visit of LBTU staff at SUA to discuss the OFINU project implementation	Date: 08.04.2024 Language: English Target groups: SUA academic staff and students, other FB account followers Number of persons addressed: 1000 Format: Article on the Facebook account Content: About Visit of LBTU staff at SUA to discuss OFINU implementation	Specific end user communities	facebook.com / UNIAG.SK
3	04.07.2025	Study visit of CA academic staff at the SUA	Date: 08.04.2024 Language: English, Slovak Target groups: SUA academic staff and students Number of persons addressed: 1000 Format: Article on the IF TUT website and Facebook account Content: About the project, consortium, targets, expected results, and EU ERASMUS + Programme support	Specific end user communities	https://www.polnohospodar.sk/sk/polnohospodar-reader/stredoazijski-partneri-navstivili-spu-v-ramci-projektu-otvorena-univerzita-pre-potravinove-inovacie/

THE PROJECT “OPEN FOOD INNOVATION UNIVERSITY” (OFINU), NO. 101128855

Reporting period: 01.02.2024 – 31.07.2025 (18 months)

Annex No.2. OVERVIEW of STAKEHOLDERS ADDRESSED, THEIR INVOLVEMENT and IMPACT

Short name of the project partner	Name of the stakeholder - authority /expert involved	Activity/task an institution or expert took part	Impact of stakeholder participation /involvement on the OFINU project and on sustainability of results	Number and gender of persons involved		
1.	EXTERNAL STAKEHOLDERS			Total	Men	Women
1.1.	Public authorities (ministries, agencies local governments etc.)			11	9	2
P2 SAMARU P3 AIAA	Ministry of Higher Education, Science and Innovation of the Republic of Uzbekistan	<p>2 meetings in total have been held with respective ministries, as well they provided expertise: examined application to set up an open university, documented introduction of an open university as a new form of studies, provided feedback on Quality assurance plan and Sustainability strategy.</p> <p>On May 11, 2024 P2 SAMARU, P3 AIAA together with P1 LBTU had a meeting with the Ministry of Higher Education, Science and Innovation of the Republic of Uzbekistan with aim to promote the OFINU project and the Open University.</p>	Open university study form became legally possible.	4	4	0
P4 TUT P5 KITIM P6 BTUTI	Ministry of Education and Science of the Republic of Tajikistan	On May 8, 2024, a special meeting of the project's administrative team was held with the First Deputy Minister of Education and Science of the Republic of Tajikistan and the Head of the Ministry's Department of International Relations, in the presence of the Head of the National Erasmus+ Office in Tajikistan, to further discuss and raise awareness on the principles, goals, and objectives of the “Open University” project in higher education institutions.	The involvement of the Ministry of Education and Science of the Republic of Tajikistan has had a significant impact on the OFINU project by ensuring institutional support, alignment with national education priorities, and long-term sustainability of the results through official endorsement and facilitation of project integration into the higher education system.	3	2	1

		<p>On October 1, 2024 a meeting of the TUT project administrative team with key staff of the Department of International Relations of the Ministry of Education and Science of the Republic of Tajikistan was held. The discussion on the adoption of the Open University concept and its piloting was held with the aim to obtain official support and to ensure coordinated further steps for the open university implementation. An official letter of support has been received from the Ministry of Education and Science of the Republic of Tajikistan, authorizing the piloting of the Open University (Letter of support, issued by the Ministry of Education and Science of the Republic of Tajikistan № 08/2-591 dated 23.10.2024).</p> <p>4 meetings with national authorities were organised by Tajikistan's partners. The Ministries staff provided feedback on the relevance of the Quality assurance plan and the Sustainability strategy.</p>		4	3	1
1.2.	Business enterprises (associated partners and other)			34	19	15
P2 SAMARU	JSC "Agromir"	Provided expertise and opinion on food industry technology and innovation needs, participated in the meeting with EU partners in May 2024.	Encourages the participation/studying of external learners in the Open University.	5	0	5
	MAROQAND MEVA-SABZAVOT" MCHJ			7	4	3
P3 AIAA	JSC "NAVIGUL"	Provided expertise and opinion on food industry technology and innovation needs, participated in the meeting with EU partners in May 2024.	Encourages the participation/studying of external learners in the Open University.	5	4	1
P4 TUT	JSC "Kombinati shiri Dushanbe"	Provided expertise on food industry technology and innovation needs, participated in the kick-off meeting. On 29.05.2024. representatives of the JSC "Kombinati shiri Dushanbe" together with P4 TUT participated in the industry related event and presented to the visitors' importance for the higher education and open university study format in the context of current industry developments.	Encourages the participation/studying of external learners in the Open University. Furthermore, their support as an associated member ensures the long-term integration of the OFINU project into the higher education system, guaranteeing the project's lasting impact after its completion.	3	1	2
P5 KITIM	LLC "Oriyon Rustam"	Provided expertise on food industry technology and innovation needs, participated in the kick-off meeting.	Encourages the participation/studying of external learners in the Open University.	8	5	3

P6 BTUTI	International Association of Producers and Exporters of Agriproducts of Tajikistan/IAPEAT	Provided expertise on food industry technology and innovation needs, hosted project coordinator (October 2024) and organised visits to local food production companies (fruits, dairy).	Encourages the participation/studying of external learners in the Open University, raise awareness of local companies on knowledge value and needs.	6	5	1
1.3.	Organisations of enterprises (clusters, associations, unions etc.)			220	n/a	n/a
P4 TUT	30 enterprises and their organizations	On 29.05.2024. presentation of the "Open University of Food Innovations – OFINU" was done at the fair, organized by enterprises for graduates. Over 400 participants in total from business companies, their organizations and students visited the OFINU project booth, where they learned about the project, its goals, open university and significance of contemporary/innovative forms of studies in rapidly developing society and economy.	Stakeholders raised awareness on the OFINU project and an open university, what leads to broader dissemination of information about the open university in society as a whole. It is increasing visibility of the new study format, and helps to attract external learners and students.	100	n/a	n/a
	40 enterprises and their organizations	On 28.05.2025. a product exhibition and job fair were held at the TUT with the participation of over 40 enterprises and their organizations. The OFINU project working group presented an open university, and demonstrated significance of modern higher education. It was done through the distribution of informative materials and small group discussions with companies, participants, graduates, and employers. Number of stakeholders addressed – about 120 (total number – 340).	Stakeholders raised awareness on the OFINU project and an open university. It is increasing visibility of the new study format, and helps to attract external learners and students. It is necessary for successful implementation of the OFINU and sustainability of the Open University.	Appr. 120	n/a	n/a
1.4.	Other universities			125	n/a	n/a
P4 TUT	More than 40 Tajikistan's universities	On 16.12.2024. The "Open University of Food Innovations – OFINU" project was presented during the National Erasmus+ Information Day held in Dushanbe. The project was introduced in the context of the presentation by Ahror Jafarov on "Capacity Building in Higher Education (CBHE)" and attracted the interest of participants as an example of an innovative approach to the modernization of higher education. It was discussed with representatives of the academic community and received positive feedback in the context of sustainable cooperation between Tajikistan	The presentation played a significant role in increasing the project and the open university visibility among representatives of universities, government bodies, as well as diplomatic and international organizations. It positively contributes to the sustainability of the project, fosters international partnerships, and promotes the adoption of innovative educational approaches in the academic processes at country level.	Appr. 100	n/a	n/a

		and the European Union. Number of stakeholders addressed – about 100.				
P5 KITIM	Kulob State University named after Abuabdulloh Rudaki	On 31.10.2024 P5 KITIM participated in the event organised by the Kulob State University. Visitors of the event were introduced to the OFINU project and an open university.	Presentation helped to raise awareness on the OFINU project and an open university. It is increasing visibility of the new study format, and helps to attract external learners and students.	25	18	7

Short name of the project partner	Name of the stakeholder	Date/-s and activity/task an expert took part stakeholder took part	Impact of stakeholder participation /involvement on the OFINU project and on sustainability of results	Number of persons involved		
				Total	Men	Women
2.	INTERNAL STAKEHOLDERS					
2.1.	Top level management staff (rectors, vice-rectors, directors etc.)			53	45	8
P2 SAMARU	Rector and vice rector for academic affairs, head of Quality assurance department	Took part in study visit to Latvia to gain knowledge on open university development and management.	Clear vision on open university functioning and mechanisms obtained what helped to create appropriate mechanisms within own institution.	3	3	0
P3 AIAA	Rector and vice rector for academic affairs	Took part in study visit to Latvia to gain knowledge on open university development and management.	Clear vision on open university functioning and mechanisms obtained what helped to create appropriate mechanisms within own institution.	2	2	0
P4 TUT	Vice-Rector for International Relations, Dean of the Faculty of Engineering and Technology	Took part in study visit to Latvia to gain knowledge on open university development and management.	Study visit provided valuable insights that were used to establish appropriate structures and processes within the university, further strengthening the foundation for the successful implementation and long-term sustainability of the OFINU project.	2	2	-
	Rector, all vice-rectors, deans of the faculties, heads of other structural units	31.10.2024 Presentation of the project and Conception of on establishment of the Open University on the Scientific Council of the university.	The presentation of the OFINU project and the concept of establishing the Open University at the university's Scientific Council meeting, attended by the university leadership, played a key role in securing institutional support and engagement. The involvement of senior management helped align the project's objectives with the university's strategic priorities and facilitated the integration of OFINU principles into the university's governance	40	32	8

			system. Active stakeholder involvement strengthens ownership of the project, enhances the quality and relevance of its outcomes, and significantly contributes to the sustainability and long-term impact of the OFINU initiative within the higher education system.			
P5 KITIM	Vice Rector for education and management of quality of education, Vice Rector for innovation, digitalization and external relations as a content coordinator Head of Educational department	Took part in study visit to Latvia to gain knowledge on open university development and management.	Experience on foundation of an open university was obtained and it helped to develop and adopt it at the KITIM.	3	3	0
P6 BTUTI	Director and Deputy director of science, innovation and international relation, Head of Quality of education department.	Took part in study visit to Latvia to gain knowledge on open university development and management.	Clear vision on open university functioning and mechanisms obtained what helped to create appropriate mechanisms within own institution.	3	3	0
2.2.	HEIs' teachers, directly involved in the project implementation			68	54	14
P2 SAMARU	Academic staff of the Department of Food safety and technology, Economics and Business, Plant sciences and fruit-vegetable growing.	Trainings, study visits, content and materials development, validation of structure and materials.	Gained knowledge and skills supported increase of the academic staff capacity: ability to provide studies within the Open University and overall, apply innovative teaching methods, cooperate with business sector stakeholders, take over and implement new study modules.	18	14	4
P3 AIAA	Academic staff of the Department of Silk industry, Technology of storage and processing of agricultural products, Economics, Crop protection and quarantine.	Trainings, study visits, content and materials development, validation of structure and materials.	Gained knowledge and skills supported increase of the academic staff capacity: ability to provide studies within the Open University and overall, apply innovative teaching methods, cooperate with business sector stakeholders, take over and implement new study modules.	12	10	2
P4 TUT	Academic staff of the Department of Food production Technology and Department of	The academic staff involved in the OFINU project actively participated in all online meetings, online trainings, as well as in study visits	The academic staff broadened their professional horizon, gained valuable international experience, and enhanced their competencies in applying active learning methods and using the project's	11	6	5

	Machinery and Devices of Food Manufactures.	(four representatives), and contributed to the development of study modules.	educational platform. This significantly increased their readiness for the upcoming piloting of the modules and will ensure the high-quality implementation of the project at the institutional level, thereby contributing to the sustainability of its results.			
P5 KITIM	Academic staff of the Department of Technology of Food and safety and technology, Staff of innovation-technological park, persons teaching students with fruit-vegetable specialties.	Trainings, study visits, development of content and materials.	The academic staff broadened their professional horizon, gained valuable international experience, and enhanced their competencies in applying active learning methods and using the project's educational platform. This significantly increased their readiness for the upcoming piloting of the modules and will ensure the high-quality implementation of the project at the institutional level, thereby contributing to the sustainability of its results.	14	14	0
P6 BTUTI	Academic staff of the Department of Technological Industry and natural science.	Trainings, study visits, development of content and materials.	The academic staff broadened their professional horizon, gained valuable international experience, and enhanced their competencies in applying active learning methods and using the project's educational platform. This significantly increased their readiness for the upcoming piloting of the modules and will ensure the high-quality implementation of the project at the institutional level, thereby contributing to the sustainability of its results.	13	10	3
2.3.	HEIs' teachers, not directly involved in the project implementation			72	59	13
P2 SAMARU	Academic staff of department of Humanitarian sciences	Took the colleagues experience over Academic council meeting and internal experience sharing/dissemination events.	The dissemination of the knowledge and skills provided by the European Union partners was promoted at a university level. It has positive impact on the quality of education and capacity of academic staff.	12	10	2
P3 AIAA	Academic staff of related study programmes	Took the colleagues experience during internal experience sharing/dissemination events.	The dissemination of the knowledge and skills provided by the European Union partners was promoted at a university level. It has positive impact	30	21	9

			on the quality of education and capacity of academic staff.			
P4 TUT	Academic staff of related study programmes	Took the colleagues experience during internal experience sharing/dissemination events.	The dissemination of the knowledge and skills provided by the European Union partners was promoted at a university level. It has positive impact on the quality of education and capacity of academic staff.	10	9	1
P5 KITIM	Academic staff of of related study programmes	Took the colleagues experience over Academic council meeting and internal experience sharing/dissemination events.	The dissemination of the knowledge and skills provided by the European Union partners was promoted at a university level. It has positive impact on the quality of education and capacity of academic staff.	10	10	0
P6 BTUTI	Academic staff of department of Economic and Humanitarian sciences, academic staff of related study programmes	Took the colleagues experience over Academic council meeting and internal experience sharing/dissemination events.	The dissemination of the knowledge and skills provided by the European Union partners was promoted at a university level. It has positive impact on the quality of education and capacity of academic staff.	10	9	1
2.4.	Staff of other departments, e.g., study department, quality assurance department, public relation department, etc.			2	2	-
P4 TUT	TUT Education Department	Staff of the Education Department took part in activities dedicated to issues of quality assurance in education, legal institutionalization of OFINU, and the development of a documents within the framework of the Open University concept.	The active participation of responsible stakeholders in events dedicated to quality assurance, the legal institutionalization of OFINU, and the development of key documents within the Open University framework has significantly contributed to the effective implementation of the project.	2	2	-
2.5.	Students			572	429	143
P2 SAMARU	Students of SAMARU	Addressing students during general meetings and a faculty level meetings.	Participation in the piloting process has been advertised and encouraged	97	83	14
P3 AIAA	Students of AIAA	Addressing students during general meetings and a faculty level meetings.	Participation in the piloting process has been advertised and encouraged	85	47	38

P4 TUT	Students of TUT	29.05.2024. Presentation of the project and its benefits during students' related events: competitions, product exhibitions, and job fairs organized by enterprises for graduates. 28.05.2025. Presentation of the project and its benefits during product exhibition and job fair, held by the TUT.	Student and graduate participation in events presenting the OFINU project contributed to increasing its visibility and building a potential audience of future Open University learners, positively impacting the sustainability of the project's results.	220	180	40
P5 KITIM	Students of KITIM	Addressing students during general meetings and a faculty level meetings.	Participation in the piloting process has been advertised and encouraged.	150	105	45
P6 BTUTI	Students of IBTUT	Addressing students during general meetings and a faculty level meetings.	Participation in the piloting process has been advertised and encouraged.	20	14	6